

HOW TO WIN THE BEST WORKERS RIGHT NOW

Recruiting insights that will give you a competitive edge this summer

YOUR COMPETITION IS ALREADY HIRING

Getting great workers is key to a successful summer season. And the competition for top hourly talent has never been hotter.



67%

plan to hire more workers this year than they did in 2016

74%

plan on filling all of their summer positions by May

Try this
Post your jobs in April to get the best candidates first

HOW ARE WORKERS FINDING JOBS?



82%

search for jobs on their phone

Try this
Make job descriptions more mobile-friendly with short text and bulleted info

HOW ARE EMPLOYERS FINDING WORKERS?



62%
job boards



58%
social media



58%
company website

WHAT CAN MAKE YOUR JOBS STAND OUT?

Here are the things job seekers say matter most when considering a job.



Must-Haves



Pay



Location



Hours

\$11.50/hr
is the average wage employers are offering

Perks & Benefits



Paid vacation



Flexible dress code



Free meals/services

HOW CAN YOU FIND GREAT WORKERS THIS SEASON?

Find out how Snagajob can connect you with 80+ million restaurant, retail, and hospitality job seekers, so you find the right-fit people you need, right now.

Post a job or **talk to our team** to get started!