



**snag.**

# 2018 State of the Hourly Worker Report

Uncovering the underemployed

We surveyed 2,000 hourly workers making \$20/hour or less and discovered an entire group of employed people struggling financially because they aren't getting enough work.

These are the underemployed.

As unemployment hits record lows, a large segment of the workforce is not getting enough hours to make a living wage. The right combination of recruitment techniques can help employers continue to compete and find workers quickly.

## Who are these workers?

Only 30% are confident in their ability to cover basic expenses

38%

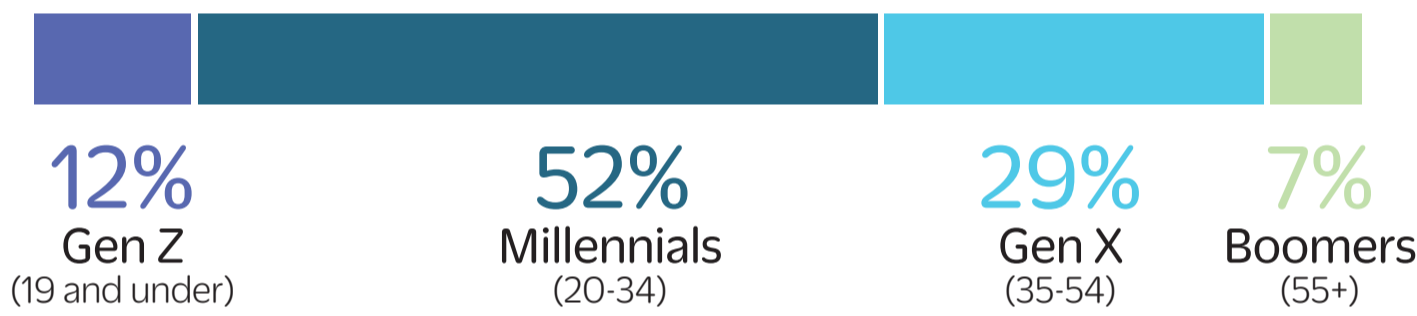
of the hourly workforce is underemployed

70% Female


Gender

30% Male

### Age



Underemployed workers are **2x more likely to accumulate debt** than those who aren't

47%  Restaurant

41%  Retail

### Rates by Industry

38%  Hospitality

Other prevalent industries:  
28% Admin/Office;  
36% Customer Service;  
33% Healthcare;  
30% Warehouse/Production



## Making it work

More than 80% are willing to work multiple jobs to get the hours they need

45%

of part-time underemployed workers would prefer 1 full-time job



32%

work a side hustle for additional hours (eg., Lyft and TaskRabbit)

54%

of underemployed workers are actively searching for another job

## Don't overlook the underemployed

Discover even more about the underemployed and how they're changing the way you recruit for your business.

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