

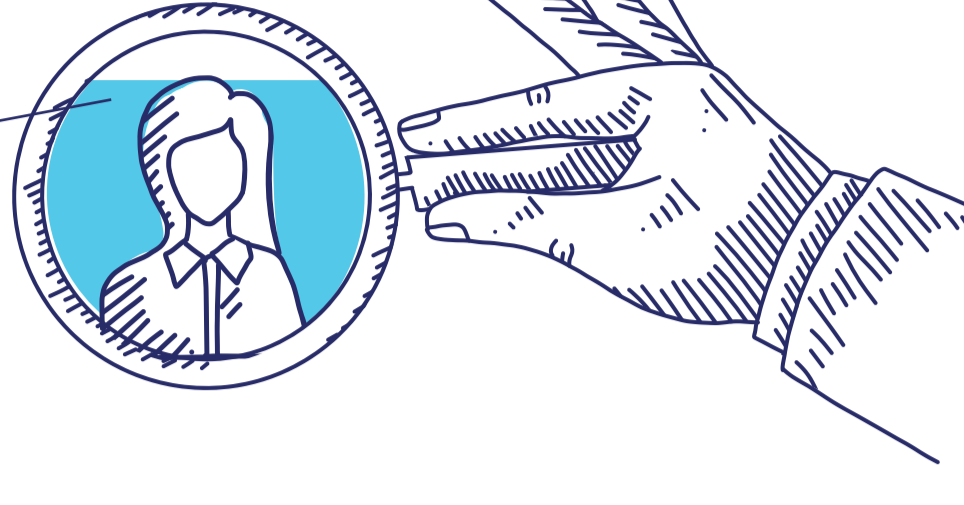
KICK OFF YOUR Summer WITH SNAG RECRUITING SERVICES

SUMMER HIRING IS ALREADY UNDERWAY

82%

of employers will be done hiring in May

+11% since 2017



58% of employers are hiring more summer employees than they did in 2017

POST IN THE BEST PLACE POSSIBLE

63%

of employers use job boards to hire their workers

41%

of employers use social media to spread the word



MOST COMMON METHODS FOR SCHEDULING INTERVIEWS



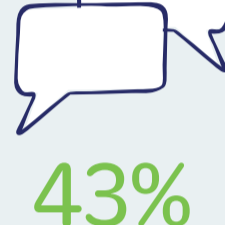
52%

Calling



50%

Emailing



43%

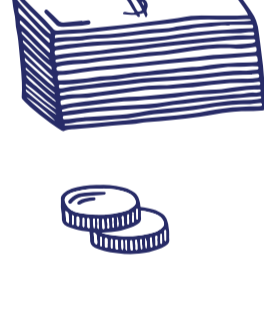
Texting

Our research shows **94%** of applicants reply when you confirm interviews or reschedule via text. Much higher than email or calling!

ATTRACT THE BEST OF THE BEST

For the second summer in a row, **improving quality is the #1 priority for employers.** Grab attention with great pay, perks and benefits.

EMPLOYERS ARE OFFERING BETTER PAY THAN LAST YEAR...



46%

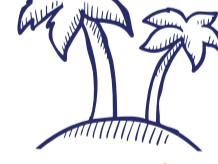
will offer the max pay their business can afford

12%

are offering the local min. wage



AND PROVIDING THE BEST BENEFITS, TOO!



Paid Time Off

52%



Health Insurance

49%



Employee Discounts

38%

Learn more ways to attract great workers in our latest State of the Hourly Worker report



START OFFERING ON-DEMAND SHIFTS



Up 31% since 2017

81%

are likely to use on-demand workers over the next year

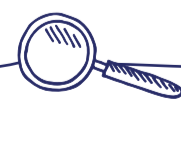
95%

of employers are adding extra shifts this summer

Use on-demand shifts for your busiest summer rushes



WHAT SNAG DOES (SO YOU DON'T HAVE TO)



Find

We let local job seekers know you're hiring



Screen

We pick out the best possible candidates



Interview

We schedule the perfect time to meet

Don't miss out on summer applicants. Hire them now with our Recruiting Services.

Find out how